

A Vision for Solving Homelessness in The Region

A Comprehensive Roadmap to Solving Homelessness Across the Region



Agenda



Housing First STL Summit Community Report Out

November 19th, 2024

1:00-2:30 p.m.

1:00-1:05 - Welcome

Jim Wild, Executive Director, East West Gateway Council of Governments

1:05-1:15 - Overview and Opportunity

Mayor Tishaura O. Jones, City of St. Louis

1:15-1:40 - Summit and Practicum Key Points

Samantha Stangl, Executive Director, House Everyone STL

Jim Wild, Executive Director, East-West Gateway Council of Governments

1:40-2:10 Participant Perspectives

Kurt Weigle, SVP & Chief Downtown Officer, Greater St. Louis, Inc.

Kiesha Hammock, Vice President of Community Investment,

United Way of Greater St. Louis

Pastor Dan Ross, New Hope Fellowship

Chris Stephen, CEO, St. Patrick's Center

2:10-2:30 - Questions and Closing

Our Commitment

We are not merely aiming to make incremental progress on homelessness; we are dedicated to **solving homelessness across the region**. This is our vision and promise.

While we may not be able to prevent every instance of homelessness, we are committed to building a **system of care** that offers immediate relief and solutions, ensuring that homelessness is a **brief and rare experience** rather than a persistent struggle.



Summit Overview

Over 140 leaders from 8 counties, representing government, service providers, Continua of Care (COCs), business, philanthropy, healthcare, and media

Two grounding presentations from national experts Mandy Chapman Semple and Dr. Sam Tsemberis

Panels:

- Providers and Leaders with Lived Experience
- Private and Public Funders
- Elected Leaders



Practicum Overview

Day One: Preparing the Region's Foundation

- Leaders of regional CoC's, service providers, and leaders with lived experience
- Planning activities rooted in local data and provider expertise
- Each CoC identified priorities for their jurisdiction



Day One Continued

- Examined past initiatives for lessons learned
- Explored regional assets to leverage
- Prepared talking points for government and funding leaders (Days 2 and 3)



Regional Theory of Change

Problem

Lack Housing
& Supports
to Stabilize

Strategies

Build and Sustain
Regional Governance

Pivot to Regional
Emergency
Rehousing System

Expand Attainable
Housing Solutions

Develop Cross-
system, Integrated
Stabilization Services

Outputs

Coordinated
regional structure
and plan

Centralized,
coordinated
regional system

Scaled housing
subsidies

Scaled, accessible
services

Outcome

More people
rehoused

Rehousing is
faster

More people
remain
housed

Impact

Decrease
Homelessness

Reach Low or
No Unsheltered
Homelessness

Increase Safety,
Reduce Harm,
Save Lives

Practicum Overview

Day Two: Building the Region's Plan

- Representatives from corporate funders, foundations, Housing Authorities, government entities and private funders
- Report outs from the CoC's
- Conversation rooted in theory of change developed by providers



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Day 2 Continued

- Explored the political and funding conditions necessary for success
- Explored other model communities
- Began discussion on how funding incentives can galvanize community change and collective effort



Promise of a Regional Approach

1. We will not just move the needle on homelessness, we are going to solve homelessness for the region.
2. We will build a system of care to ensure no one has to sleep on the streets and everyone is provided the supports they need to stabilize and enhance wellbeing.
3. We will be accountable for making progress by {doubling, tripling} the number of households we help exit homelessness and stabilize in housing.



Promise of a Regional Approach



4. We will take our system of care right to the streets and assist individuals to move directly to housing with the wrap-around supports they need to recover.



5. We will support our nonprofit service providers to hone their services, allowing each to focus on their core strengths in partnership with other partners in the region's system of care to deliver the full complement of services needed to solve homelessness.



6. We will be effective stewards of regional resources, consolidating functions to reduce redundancy, scaling effective solutions, and working with partners across sectors to leverage all available resources.



7. We will unite public institutions and private funders to raise the additional funds to build our comprehensive system of care.



Promise of a Regional Approach

8. We will ensure our regional system meets the needs of local jurisdictions, calibrating our investments and wielding centralized services to ensure the whole region succeeds together.
9. We will seek sustainable funding to ensure we do not backslide, solving homelessness for the region is about building a sustained system of care to meet the needs of anyone facing imminent homelessness.
10. We will support the region to expand solutions to making housing attainable, growing the housing stock and making existing housing more accessible.



Practicum Overview

Day Three: Preparing the Regional Framework for Launch

- Assessing regional governance assets
- Exploring Collective Impact models
- Putting the pieces together
 - Providers+Funders+Government



Roadmap for Uniting & Organizing the Region

- Socialize and identify ways to catalyze regional transformation.
- Create a collective impact governance structure comprised of regional governments, philanthropy, business leaders, and regional coordinating entities.
- Test our theories in micro across the region and commit to an initiative that builds our regional system of care and amplifies rehousing.
- Functionally unite the homeless service systems of our counties to create coordinated entry and exit and centralized data management for our regional system care.
- Determine the necessary regional investment to create and sustain a regional system of care that solves homelessness across the region.
- Assemble the funds and calibrate investments to elevate each jurisdiction's impact while leveraging shared regional services.



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Collective Impact Governance

Structuring for Intentionality and Uncertainty

Common Agenda (Vision + Theory of Change) and Shared Metrics

Alignment, Policy, Strategy

Backbone(s)

Partner Driven Action



Roadmap to Uniting the Region and Realizing a Future Without Homelessness



Immediate Next Steps



Identify Anchor Organization by Spring 2025

We will:

- Define and Empower an Anchor Organization: Select a leading organization that is trusted across the region and well-positioned to drive the initiative forward.



Identify Backbone Organization by late Spring 2025

We will:

- Establish coordinating entities will act as bridges between the Steering Body and on-the-ground efforts, serving as facilitators, translators, and connectors.



Create Steering Group for Funding

We will:

- Work with regional funding groups being led by GSL, HESTL and government to create Housing First Funding Initiative.



System Data Collection

We will:

- Work with all 7 CoCs towards a system of data collection to build out metrics for next steps.



Create Steering Group for Housing

We will:

- Develop a centralized, coordinated housing and rehousing system to manage and expedite housing placements.



Create Work Groups

We will:

- Work groups will focus on specific areas such as policy development, service delivery innovation, housing access, and community engagement. These groups will include service providers, technical experts, and individuals with lived experience who work together to test and shape policies and practices that build the regional system of care.



Public Engagement Forums

We will:

- Hold regular public forums where community members can engage directly with the steering committee.





Thank
you

Steering Committee Contact Information:

East West Gateway Council of Governments:

<https://www.ewgateway.org/>

Greater St. Louis Inc.:

<https://greaterstlinc.com/>

City of St. Louis:

<https://www.stlouis-mo.gov/>

House Everyone STL:

<https://houseeveryonestl.org/>