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Memo to: Board of Directors
From: Staff
Subject: Proposed Study Scope for St. Louis Lambert International Airport
Date: February 20, 2020

The attached memo regarding the proposed study scope for St. Louis Lambert International Airport was presented to the Executive Advisory Committee (EAC) on February 18, 2020. In order to help inform the final recommendation to the Board of Directors the EAC has until the close of business on Friday, February 21 to provide comments to staff. The final recommendation will be provided to the Board of Directors before their February 26 meeting.

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James M. Wild

To: Executive Advisory Committee Members
From: Council Staff
Subject: St. Louis Lambert International Airport
Date: February 18, 2020

The Board of Directors had a conversation at their January 29 meeting and directed staff to begin identifying a scope of work for the study of St. Louis Lambert International Airport. To help inform the development of the study scope staff asked Board members, EAC members, and partners from throughout the region, to provide ideas on what they think should be included in such a study.

Based on the survey results, and conversations with Board and EAC members, staff is proposing a study scope to identify regional priorities for airport development and governance options intended to support regional priorities. Transparency and openness is of key concern; therefore, a public engagement component to the study is a priority, and will be applied at every step of the study.

Proposed Study Scope

- Identify key stakeholder priorities (interviews)
- Current strengths and weaknesses of Lambert
- Aviation industry trends
- Review of airport finances
- Economic development potential around Lambert
- Analysis of airport physical investment needs
- Analysis of airport's economic impact on the region
- Analysis of airport's impact on surrounding communities
- Coordination with other airports: regional aviation system
- Governance options: Governance structures supporting objectives outlined above

A timeline of 12-15 months is anticipated for staff to complete the study, with the possibility of retaining consultants to address specialized technical issues. Some of the topics have been addressed previously in other reports therefore a review of prior studies will be an important objective early in the study.

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